



THE GRAND
GOLF CLUB



COUNTERFLOW
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MIKE WYDRA

PRESS RELEASE

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Counterflow Marketing today announced its new event, **The First Annual San Diego Attorneys Open Golf Tournament**, involving a match play format between two teams: San Diego Plaintiff Attorneys and San Diego Defense Attorneys. **The event is taking place on Monday, January 25, 2016 at The Grand Golf Club at Fairmont Grand Del Mar, one of San Diego's premier country clubs.**

"The world needs an event where plaintiff attorneys and defense attorneys can compete against one another, and their actions can speak louder than their words," said Geoff Davis, Counterflow's CEO. "We simply wanted to create an opportunity for these professionals to have something to compete for outside of their stressful occupations. We look forward to creating an annual event for bragging rights amongst these two parties," he finished.

Counterflow has combined forces with renowned hall of fame golf coach, **Mike Wydra**, to do the tournament pairings and co-host the event. Mike Wydra will also serve as the official rules keeper for the tournament. Wydra has picked the official format for the event, which in his words, is known as a "Medal Match Play" format. This golf tournament format is slightly different than the traditional Ryder Cup format. "This [format] will force the participants to compete all the way until the last hole, where as in the Ryder Cup format or traditional match play format, a single match could theoretically be over in as few as 10 holes," said Wydra.

The event looks to have some great fun and competitive action amongst attorneys, as stated on the Attorneys Open Website (AttorneysOpen.com), "Drawing from the polarities in the courtroom and the different sides of the bench, we have built a golf tournament match that will harness this energy in an enjoyably competitive fashion. We are bringing together the elite group of people who compete in courtroom battles, day in and day out, for an epic war of pride on the golf course in the spirit of fun.

Participants who play in the tournament will get the following:

- (1) Entry to Attorneys Open Tournament at The Grand Del Mar
- (1) Invite to the Pairings Mixer with a +1
- (1) Ticket to the Awards Dinner at Clubhouse Grill, Grand Del Mar
- Group Caddy Providing Course Advice
- Free Access to State of the Art Practice Facilities
- Free Range Balls
- Team Trophies Awarded to Winning Team (Plaintiff v. Defense)
- Team Photo
- Skins Game Buy-In Option
- Chance to Win Some Great Raffle Prizes
- Bragging Rights

If you are a practicing San Diego County Lawyer, and you love golf, you may want to sign up for the First Annual Attorneys Open: Match play against Plaintiff Attorneys and Defense Attorneys. The tournament is at The Grand Golf Club at the Fairmont Grand Del Mar, January 25, 2016. Play against someone of the opposing bar who shares the same playing level as you.

For entry in the tournament, sign up yourself, your law firm or your legal buddies at ATTORNEYSOPEN.COM.

